



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 02494**

# INVOICE

DUPLICATE

Advertiser	POL/Romney For President (R)	Invoice #	204873-1
Product	9/12-9/18 MITT ROMNEY	Invoice Date	09/23/12
Estimate Number	195	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/18/12
Station	WAVY	Order #	204873
Account Executive	Petry Philadelphia	Alt Order #	06851262
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/12/12 - 09/18/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY 6AM News	6a-7a		to						
				09/10/12 to 09/16/12	3x	-- WTF--					
	WAVY			W	09/12/12	:30	6:08 AM	2012MRFP103H	\$1,500.00		1
	WAVY			Th	09/13/12	:30	6:24 AM	2012MRFP103H	\$1,500.00		2
	WAVY			F	09/14/12	:30	6:25 AM	2012MRFP110H	\$1,500.00		3
2	WAVY	WAVY 6AM News	6a-7a		to						
				09/17/12 to 09/23/12	2x	MT-----					
	WAVY			M	09/17/12	:30	6:28 AM	2012MRFP110H	\$1,500.00		2
	WAVY			Tu	09/18/12	:30	6:08 AM	2012MRFP110H	\$1,500.00		1
3	WAVY	Today Show M-F	7a-9a		to						
				09/10/12 to 09/16/12	3x	-- WTF--					
	WAVY			W	09/12/12	:30	8:50 AM	2012MRFP103H	\$1,500.00		1
	WAVY			Th	09/13/12	:30	8:27 AM	2012MRFP103H	\$1,500.00		2
	WAVY			F	09/14/12	:30	8:56 AM	2012MRFP110H	\$1,500.00		3
4	WAVY	Today Show M-F	7a-9a		to						
				09/17/12 to 09/23/12	2x	MT-----					
	WAVY			M	09/17/12	:30	8:37 AM	2012MRFP110H	\$1,500.00		2
	WAVY			Tu	09/18/12	:30	7:27 AM	2012MRFP114H	\$1,500.00		1
5	WAVY	Today Show 2	9a-10a		to						
				09/10/12 to 09/16/12	3x	-- WTF--					
	WAVY			W	09/12/12	:00			<del>\$500.00</del>	See MG 5.4	2
	WAVY			Th	09/13/12	:30	9:27 AM	2012MRFP103H	\$500.00		3
	WAVY			F	09/14/12	:30	9:26 AM	2012MRFP110H	\$500.00	MG for 5.2 09/12	4
	WAVY			F	09/14/12	:30	9:59 AM	2012MRFP110H	\$500.00		1
6	WAVY	Today Show 2	9a-10a		to						
				09/17/12 to 09/23/12	2x	MT-----					
	WAVY			M	09/17/12	:30	9:27 AM	2012MRFP110H	\$500.00		2
	WAVY			Tu	09/18/12	:30	9:59 AM	2012MRFP110H	\$500.00		1
7	WAVY	Today Show 3	10a-11a		to						
				09/17/12 to 09/23/12	2x	MT-----					

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# INVOICE

DUPLICATE

Advertiser	POL/Romney For President (R)
Product	9/12-9/18 MITT ROMNEY
Estimate Number	195

Invoice #	204873-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/18/12

Station	WAVY
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	204873
Alt Order #	06851262
Deal #	
Order Flight	09/12/12 - 09/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 02494**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	WAVY	Today Show 3	10a-11a		to						
	WAVY			M	09/17/12	:30	10:50 AM	2012MRFP110H	\$400.00		2
	WAVY			Tu	09/18/12	:30	10:27 AM	2012MRFP114H	\$400.00		1
8	WAVY	Today Show 3	10a-11a		to						
					09/10/12 to 09/16/12	3x	-- WTF--				
	WAVY			W	09/12/12	:30	10:27 AM	2012MRFP103H	\$400.00		3
	WAVY			Th	09/13/12	:30	10:27 AM	2012MRFP103H	\$400.00		2
	WAVY			F	09/14/12	:30	10:52 AM	2012MRFP110H	\$400.00		1
9	WAVY	News 10 @ Noon	12p-1p		to						
					09/10/12 to 09/16/12	3x	-- WTF--				
	WAVY			W	09/12/12	:30	12:27 PM	2012MRFP103H	\$300.00		3
	WAVY			Th	09/13/12	:30	12:11 PM	2012MRFP103H	\$300.00		2
	WAVY			F	09/14/12	:30	12:26 PM	2012MRFP110H	\$300.00		1
10	WAVY	News 10 @ Noon	12p-1p		to						
					09/17/12 to 09/23/12	2x	MT-----				
	WAVY			M	09/17/12	:30	12:10 PM	2012MRFP110H	\$300.00		1
	WAVY			Tu	09/18/12	:30	12:24 PM	2012MRFP110H	\$300.00		2
11	WAVY	Days of Our Lives	1p-2p		to						
					09/17/12 to 09/23/12	2x	MT-----				
	WAVY			M	09/17/12	:30	1:59 PM	2012MRFP110H	\$300.00		2
	WAVY			Tu	09/18/12	:30	1:59 PM	2012MRFP114H	\$300.00		1
12	WAVY	Days of Our Lives	1p-2p		to						
					09/10/12 to 09/16/12	3x	-- WTF--				
	WAVY			W	09/12/12	:30	1:57 PM	2012MRFP103H	\$300.00		1
	WAVY			Th	09/13/12	:30	1:59 PM	2012MRFP103H	\$300.00		2
	WAVY			F	09/14/12	:30	1:30 PM	2012MRFP110H	\$300.00		3
13	WAVY	M-F 4-5p	4p-5p		to						
					09/17/12 to 09/23/12	2x	MT-----				
	WAVY			M	09/17/12	:30	4:38 PM	2012MRFP110H	\$300.00		1
	WAVY			Tu	09/18/12	:30	4:44 PM	2012MRFP110H	\$300.00		2

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DUPLICATE

Advertiser	POL/Romney For President (R)	Invoice #	204873-1
Product	9/12-9/18 MITT ROMNEY	Invoice Date	09/23/12
Estimate Number	195	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/18/12
Station	WAVY	Order #	204873
Account Executive	Petry Philadelphia	Alt Order #	06851262
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/12/12 - 09/18/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	WAVY	M-F 4-5p	4p-5p		to						
14	WAVY	M-F 4-5p	4p-5p		to						
				09/10/12 to 09/16/12	3x	-- WTF--					
	WAVY			W	09/12/12	:30	4:23 PM	2012MRFP103H	\$300.00		1
	WAVY			Th	09/13/12	:30	4:26 PM	2012MRFP103H	\$300.00		3
	WAVY			F	09/14/12	:30	4:35 PM	2012MRFP110H	\$300.00		2
15	WAVY	News 10 @5p	5p-530p		to						
				09/10/12 to 09/16/12	3x	-- WTF--					
	WAVY			W	09/12/12	:30	5:12 PM	2012MRFP103H	\$1,500.00		2
	WAVY			Th	09/13/12	:30	5:22 PM	2012MRFP103H	\$1,500.00		1
	WAVY			F	09/14/12	:30	5:21 PM	2012MRFP110H	\$1,500.00		3
16	WAVY	News 10 @5p	5p-530p		to						
				09/17/12 to 09/23/12	2x	MT-----					
	WAVY			M	09/17/12	:30	5:21 PM	2012MRFP110H	\$1,500.00		2
	WAVY			Tu	09/18/12	:30	5:12 PM	2012MRFP114H	\$1,500.00		1
17	WAVY	News 10 @530p	530p-6p		to						
				09/10/12 to 09/16/12	3x	-- WTF--					
	WAVY			W	09/12/12	:30	5:43 PM	2012MRFP103H	\$1,500.00		1
	WAVY			Th	09/13/12	:30	5:43 PM	2012MRFP103H	\$1,500.00		2
	WAVY			F	09/14/12	:30	5:57 PM	2012MRFP110H	\$1,500.00		3
18	WAVY	News 10 @530p	530p-6p		to						
				09/17/12 to 09/23/12	2x	MT-----					
	WAVY			M	09/17/12	:30	5:39 PM	2012MRFP110H	\$1,500.00		1
	WAVY			Tu	09/18/12	:30	5:37 PM	2012MRFP110H	\$1,500.00		2
19	WAVY	News 10 @6p	6p-630p		to						
				09/10/12 to 09/16/12	3x	-- WTF--					
	WAVY			W	09/12/12	:30	6:13 PM	2012MRFP103H	\$1,800.00		1
	WAVY			Th	09/13/12	:30	6:14 PM	2012MRFP103H	\$1,800.00		2
	WAVY			F	09/14/12	:30	6:22 PM	2012MRFP110H	\$1,800.00		3

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DUPLICATE

Advertiser	POL/Romney For President (R)	Invoice #	204873-1
Product	9/12-9/18 MITT ROMNEY	Invoice Date	09/23/12
Estimate Number	195	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/18/12
Station	WAVY	Order #	204873
Account Executive	Petry Philadelphia	Alt Order #	06851262
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/12/12 - 09/18/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
20	WAVY	News 10 @6p	6p-630p		to						
					09/17/12 to 09/23/12	4x	MT- - - - -				
	WAVY			M	09/17/12	:30	6:08 PM	2012MRFP110H	\$1,800.00		4
	WAVY			M	09/17/12	:30	6:21 PM	2012MRFP110H	\$1,800.00		1
	WAVY			Tu	09/18/12	:30	6:12 PM	2012MRFP114H	\$1,800.00		2
	WAVY			Tu	09/18/12	:30	6:27 PM	2012MRFP110H	\$1,800.00		3
21	WAVY	NBC Nightly News	630p-7p		to						
					09/17/12 to 09/23/12	2x	MT- - - - -				
	WAVY			M	09/17/12	:30	6:51 PM	2012MRFP110H	\$2,500.00		2
	WAVY			Tu	09/18/12	:30	6:59 PM	2012MRFP114H	\$2,500.00		1
22	WAVY	NBC Nightly News	630p-7p		to						
					09/10/12 to 09/16/12	2x	- - WT- - -				
	WAVY			W	09/12/12	:30	6:51 PM	2012MRFP103H	\$2,500.00		2
	WAVY			Th	09/13/12	:30	6:51 PM	2012MRFP103H	\$2,500.00		1
23	WAVY	M-F 7-730p	7-730p		to						
					09/17/12 to 09/23/12	2x	MT- - - - -				
	WAVY			M	09/17/12	:30	7:19 PM	2012MRFP110H	\$600.00		1
	WAVY			Tu	09/18/12	:30	7:16 PM	2012MRFP110H	\$600.00		2
24	WAVY	M-F 7-730p	7-730p		to						
					09/10/12 to 09/16/12	3x	- - WTF- -				
	WAVY			W	09/12/12	:30	7:26 PM	2012MRFP103H	\$600.00		3
	WAVY			Th	09/13/12	:30	7:18 PM	2012MRFP103H	\$600.00		2
	WAVY			F	09/14/12	:30	7:11 PM	2012MRFP110H	\$600.00		1
25	WAVY	M-F 730-8p	730-8p		to						
					09/10/12 to 09/16/12	3x	- - WTF- -				
	WAVY			W	09/12/12	:30	7:42 PM	2012MRFP103H	\$600.00		2
	WAVY			Th	09/13/12	:30	7:55 PM	2012MRFP103H	\$600.00		1
	WAVY			F	09/14/12	:30	7:55 PM	2012MRFP110H	\$600.00		3
26	WAVY	M-F 730-8p	730-8p		to						
					09/17/12 to 09/23/12	2x	MT- - - - -				

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Advertiser	POL/Romney For President (R)	Invoice #	204873-1
Product	9/12-9/18 MITT ROMNEY	Invoice Date	09/23/12
Estimate Number	195	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/18/12
Station	WAVY	Order #	204873
Account Executive	Petry Philadelphia	Alt Order #	06851262
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/12/12 - 09/18/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
26	WAVY	M-F 730-8p	730-8p		to						
	WAVY			M	09/17/12	:30	7:47 PM	2012MRFP110H	\$600.00		1
	WAVY			Tu	09/18/12	:30	7:42 PM	2012MRFP114H	\$600.00		2
27	WAVY	M-F News 10 @11	11p-1130p		to						
				09/17/12 to 09/23/12	2x	MT- - - - -					
	WAVY			M	09/17/12	:30	11:23 PM	2012MRFP110H	\$1,800.00		1
	WAVY			Tu	09/18/12	:30	11:26 PM	2012MRFP110H	\$1,800.00		2
28	WAVY	M-F News 10 @11	11p-1130p		to						
				09/10/12 to 09/16/12	3x	- - WTF - -					
	WAVY			W	09/12/12	:30	11:21 PM	2012MRFP103H	\$1,800.00		3
	WAVY			Th	09/13/12	:30	11:14 PM	2012MRFP103H	\$1,800.00		1
	WAVY			F	09/14/12	:30	11:23 PM	2012MRFP110H	\$1,800.00		2
29	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				09/10/12 to 09/16/12	6x	- - WTF - -					
	WAVY			W	09/12/12	:30	12:00 AM	2012MRFP103H	\$300.00		6
	WAVY			W	09/12/12	:30	12:30 AM	2012MRFP103H	\$300.00		1
	WAVY			Th	09/13/12	:30	12:07 AM	2012MRFP103H	\$300.00		5
	WAVY			Th	09/13/12	:30	12:32 AM	2012MRFP103H	\$300.00		2
	WAVY			F	09/14/12	:30	11:46 PM	2012MRFP110H	\$300.00		3
	WAVY			F	09/14/12	:30	12:10 AM	2012MRFP110H	\$300.00		4
30	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				09/17/12 to 09/23/12	4x	MT- - - - -					
	WAVY			M	09/17/12	:30	11:45 PM	2012MRFP110H	\$300.00		3
	WAVY			M	09/17/12	:30	12:31 AM	2012MRFP110H	\$300.00		1
	WAVY			Tu	09/18/12	:30	11:58 PM	2012MRFP114H	\$300.00		4
	WAVY			Tu	09/18/12	:30	12:32 AM	2012MRFP110H	\$300.00		2
31	WAVY	WAVY News @ Sunrise	5a-6a		to						
				09/10/12 to 09/16/12	6x	- - WTF - -					
	WAVY			W	09/12/12	:30	5:28 AM	2012MRFP103H	\$500.00		1
	WAVY			W	09/12/12	:30	5:56 AM	2012MRFP103H	\$500.00		4

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		Invoice Period	08/27/12 - 09/18/12
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Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/12/12 - 09/18/12
Billing Calendar	Broadcast	IDB #	
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Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
31	WAVY	WAVY News @ Sunrise	5a-6a		to						
	WAVY			Th	09/13/12	:30	5:08 AM	2012MRFP103H	\$500.00		5
	WAVY			Th	09/13/12	:30	5:38 AM	2012MRFP103H	\$500.00		2
	WAVY			F	09/14/12	:30	5:13 AM	2012MRFP110H	\$500.00		3
	WAVY			F	09/14/12	:30	5:56 AM	2012MRFP110H	\$500.00		6
32	WAVY	WAVY News @ Sunrise	5a-6a		to						
				09/17/12 to 09/23/12	4x	MT- - - -					
	WAVY			M	09/17/12	:30	5:22 AM	2012MRFP110H	\$500.00		3
	WAVY			M	09/17/12	:30	5:42 AM	2012MRFP110H	\$500.00		1
	WAVY			Tu	09/18/12	:30	5:08 AM	2012MRFP110H	\$500.00		4
	WAVY			Tu	09/18/12	:30	5:44 AM	2012MRFP114H	\$500.00		2
33	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
				09/10/12 to 09/16/12	2x	- - - - - S-					
	WAVY			Sa	09/15/12	:30	6:13 AM	2012MRFP110H	\$400.00		1
	WAVY			Sa	09/15/12	:30	6:44 AM	2012MRFP110H	\$400.00		2
34	WAVY	Today Show Saturday	8a-10a		to						
				09/10/12 to 09/16/12	2x	- - - - - S-					
	WAVY			Sa	09/15/12	:30	8:23 AM	2012MRFP110H	\$1,200.00		2
	WAVY			Sa	09/15/12	:30	9:56 AM	2012MRFP110H	\$1,200.00		1
35	WAVY	WAVY News 10 Sat 6p	6p-630p		to						
				09/10/12 to 09/16/12	2x	- - - - - S-					
	WAVY			Sa	09/15/12	:30	6:12 PM	2012MRFP110H	\$500.00		2
	WAVY			Sa	09/15/12	:30	6:28 PM	2012MRFP110H	\$500.00		1
36	WAVY	Saturday 10-11p	10p-11p		to						
				09/10/12 to 09/16/12	2x	- - - - - S-					
	WAVY			Sa	09/15/12	:30	10:12 PM	2012MRFP110H	\$600.00		1
	WAVY			Sa	09/15/12	:30	10:32 PM	2012MRFP110H	\$600.00		2
37	WAVY	Saturday Night Live	1130p-103a		to						
				09/10/12 to 09/16/12	2x	- - - - - S-					
	WAVY			Sa	09/15/12	:30	12:51 AM	2012MRFP110H	\$600.00		1

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**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 02494**

# INVOICE

DUPLICATE

Advertiser	POL/Romney For President (R)	Invoice #	204873-1
Product	9/12-9/18 MITT ROMNEY	Invoice Date	09/23/12
Estimate Number	195	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/18/12
Station	WAVY	Order #	204873
Account Executive	Petry Philadelphia	Alt Order #	06851262
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/12/12 - 09/18/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	WAVY	Saturday Night Live	1130p-103a		to						
	WAVY			Sa	09/15/12	:30	1:00 AM	2012MRFP110H	\$600.00		2
38	WAVY	WAVY News 10 Sunday 6a	6a-7a		to						
				09/10/12 to 09/16/12	2x	-----S					
	WAVY			Su	09/16/12	:30	6:22 AM	2012MRFP110H	\$400.00		2
	WAVY			Su	09/16/12	:30	6:54 AM	2012MRFP110H	\$400.00		1
39	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
				09/10/12 to 09/16/12	2x	-----S					
	WAVY			Su	09/16/12	:30	7:22 AM	2012MRFP110H	\$800.00		2
	WAVY			Su	09/16/12	:30	7:54 AM	2012MRFP110H	\$800.00		1
40	WAVY	Today Show Sunday	8a-9a		to						
				09/10/12 to 09/16/12	2x	-----S					
	WAVY			Su	09/16/12	:30	8:23 AM	2012MRFP110H	\$1,200.00		1
	WAVY			Su	09/16/12	:30	8:29 AM	2012MRFP110H	\$1,200.00		2
41	WAVY	Meet the Press	9a-10a		to						
				09/10/12 to 09/16/12	1x	-----S					
	WAVY			Su	09/16/12	:30	9:46 AM	2012MRFP110H	\$1,200.00		1
42	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
				09/10/12 to 09/16/12	2x	-----S					
	WAVY			Su	09/16/12	:30	6:23 PM	2012MRFP110H	\$500.00		1
	WAVY			Su	09/16/12	:30	6:51 PM	2012MRFP110H	\$500.00		2
43	WAVY	Sun News 11p -- Late	1130-12a		to						
				09/10/12 to 09/16/12	2x	-----S					
	WAVY			Su	09/16/12	:30	11:58 PM	2012MRFP110H	\$1,800.00		1
	WAVY			Su	09/16/12	:30	12:04 AM	2012MRFP110H	\$1,800.00		2
44	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
				09/10/12 to 09/16/12	2x	-----S-					
	WAVY			Sa	09/15/12	:30	7:28 AM	2012MRFP110H	\$800.00		1
	WAVY			Sa	09/15/12	:30	7:43 AM	2012MRFP110H	\$800.00		2

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DUPLICATE

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Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots 114

<u>Gross Total</u>	<b>\$103,400.00</b>	
<u>Agency Commission</u>	<b>\$15,510.00</b>	
<u>Net Amount Due</u>	<b>\$87,890.00</b>	<b><u>Payment Terms 30 Days</u></b>

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